

MEDIUM TERM PROJECTS AND PROGRAMMES OF THE NIGERIAN COPYRIGHT COMMISSION, (NCC), 2015-2018 ACTION PLAN

SN	Project Title	Project Objectives	Activities/ Task	Timeframe	Funding Source (s)	Planned Outcome/ Deliverables	Remarks
1	Economic Contributions of Copyright-based Industries to the Nigerian Economy	Quantify the economic contribution of copyright and related rights-based industries in Nigeria Analyze and elaborate on selected copyright and related rights-based industries; and Propose policy, strategy and institutional interventions for encouraging the growth and development of copyright-based	Clearing of composition of the various committees including Project Coordination Committee (PCC); Project Research Team (PRT); and Project Secretariat Team (PST)	1 week	NCC	Approved Membership list of PCC; PRT; and PST	Accomplished
			Formal Closure of Contract with Previous Research Teams	2 week	NCC	Letters to previous Research Team members	
			Selection of a Lead Researcher	2 weeks	NCC	Lead Researcher	Accomplished
			Setting up of Office for Lead Researcher	2 week	NCC	Office Location and Equipment	
			Discussions and Meetings with the Lead Researcher/Final Signing of Contract with the Lead Researcher	2 weeks	NCC	Signed Contract document.	
			Contact World Intellectual Property	1 week	NCC	Letter to WIPO and NBS	

		industries in the country.	Organization, (WIPO) and National Bureau of Statistics (NBS)				
			Preparation and Submission of Detailed Study Proposal	2 week	NCC	Detailed Study Proposal	
			Review and adoption of Revised Proposal after consideration by PCC	1 week	NCC	Revised Study Proposal	
			Commencement of Study: Desk Research	1 weeks	NCC	List of Copyright-based Industries Document detailing Data and Statistical Requirements	
			Search for and Review of Relevant National and International Literature on Copyrights and Rights-based Industries	2 weeks	NCC	Document on Literature Review	
			Compilation and Assessment of Available NBS Data and Statistical Information	4 weeks	NCC	Document on NBS data and statistical information	
			Determination of gaps in existing data and statistical information	4 weeks	NCC	Documents on data and statistical information gap	
			Preparation of Data Collection Questionnaires and Interview Guides	2 weeks	NCC	Questionnaires and Interview Guides	

			Review of Draft Report of Desk Research and Draft Questionnaires by PCC and WIPO	1 weeks	NCC	Draft Report of Desk Research	
			Training of Field Officers	2 weeks	NCC	141 Trained Field Officers	
			Field Work: <ul style="list-style-type: none"> • Distribution and Retrieval of Questionnaires • Interviews • Focussed Group Discussions 	8 weeks	NCC	Completed Questionnaires Report of Interviews and Focus Group Discussions	
			Data Entry and Processing	2 weeks	NCC	Electronic data	
			Data Analysis	2 weeks	NCC	Analysed data	
			Report Writing and Submission of Draft Report by Lead Researcher	8 weeks	NCC	Draft Report	
			Review of Draft Report by	2 weeks	NCC	Revised Draft of	

			PAC/ PCC/ WIPO			Report	
			Revision of Draft Report and Preparation of Final Report by Lead Researcher	2 weeks	NCC	Final Report	
			Submission of Final Report for consideration by the PAC/ PCC/ WIPO	1 week	NCC	Print-ready version of Final Report	
2	Reform of the Nigerian Copyright System	<p>i.To strengthen the legislative and policy framework of copyright regime towards the promotion of a knowledge based and innovation driven economy;</p> <p>ii.To facilitate Nigeria's compliance with its international obligations under the various copyright treaties;</p>	Preliminary planning and design of the Reform Process	Q3, 2012	NCC	Draft Concept note on Reform Process	Accomplished
			Constitution/Inauguration of Expert Working Group (EWG) and Advisory Committee (AC)	Q3, 2012	NCC	Established EWG and AC	Accomplished
			First Meeting of EWG	Q3, 2012	NCC	<ul style="list-style-type: none"> • Revised Reform Programme • Finalization of action plan, timelines etc; • Assignment of tasks to EWG members 	Accomplished
			Official Launch of the Reform Project	Q4, 2012	NCC	Report of Launch	Accomplished
			Establishment of Web Portal for the Reform Process and to facilitate	Q4, 2012	NCC/Donor Funding	Operational Web Portal	Accomplished

			public consultations.					
		iii.To enhance awareness among key stakeholders as well as the general public about the benefits of copyright protection;	Review and comparative analysis of case studies of National reform efforts	Q4, 2012			Document on Comparative analysis of reforms in India, China and Brazil	Accomplished
			Design of Questionnaires to facilitate collection of inputs/data on stakeholder needs and public attitudes towards various copyright issues.	Q1, 2013			Prepared Questionnaires	Accomplished
		iv.To strengthen rights management mechanisms in the copyright industries to facilitate effective royalty schemes;	Stakeholder Consultations	Q1-Q2, 2013	NCC		<ul style="list-style-type: none"> • Meeting with Music industry stakeholders • Broadcast Industry stakeholders • Meeting with Library, Archives, Academia and User Public • Meeting with ICT Industries • Meeting with Publishing Industries • Meeting with Film Industries 	Accomplished
			v.To enhance the capacity of the NCC for effective management of the National Copyright Database, and other administrative and enforcement	Collection of Public	Q2, 2013	NCC		Report of

		schemes, through Digitization and automation;	commentaries, analysis and report writing			Consultations	
		vi.To enhance institutional capacity of the relevant agencies to operate optimally within the reformed copyright regime;	Meeting of EWG	Q3, 2013	NCC	Assessment of findings of consultations and suggested areas of reforms	Accomplished
		vii. To facilitate effective coordination among key public institutions as well as private sector stakeholders in day-to-day copyright administrative and enforcement activities.	Commencement of Drafting of Revised Copyright Bill	Q3, 2013		Prepared Draft Copyright Bill	Ongoing
			Circulation of Draft Copyright Bill to Key Stakeholders for Commentary	Q3, 2015	NCC	stakeholder responses	
			Analysis of Public Commentary and stakeholder responses to the draft Copyright Bill	Q3, 2015		Report of analysis of stakeholder responses and public commentary	
			National Stakeholders Workshop on Draft Copyright Bill	Q4, 2015	NCC/Donor Funding	Report of Stakeholders Workshop	
			Review/Finalization of Draft Copyright Bill to reflect stakeholder inputs and commentary	Q4, 2015		Prepared Final Draft of Copyright Bill	
			Presentation of Draft Copyright Bill to Supervising Minister (Honourable Attorney General and Minister of	Q1, 2016		Public Presentation Event	

			Justice)				
			Review of Draft Bill by the Ministry of Justice	Q1, 2016	NCC	Production of Standard Draft bill for onwards transmission to Federal Executive Council (FEC) for Approval	
			Submission of Bill to Federal Executive Council	Q2, 2016		Approval of FEC for submission to National Assembly (NASS)	
			Submission of Bill to National Assembly	Q2, 2016		Enlisting of the Draft Bill in NASS legislative list	
			Media Campaign to enhance Public awareness to facilitate support for reform initiative	Q2 –Q3, 2016	NCC/Donor Funding	<ul style="list-style-type: none"> • Newspaper Features on the draft Bill • Special Electronic Media advocacy visits; • Website publications • Social Media promotional initiatives. 	
			Legislative Processes at National Assembly	Q2 – Q4, 2016		Enactment of a new Copyright Act	
			Publication and	Q4, 2016	NCC/Donor	• Handbills	

			circulation of sensitization materials		Funding	distributed • Posters and Billboards • New FAQs produced	
			In-House Workshop for NCC Copyright Officers	Q1, 2017	NCC	3 Workshops (to be held in 3 strategic locations)	
			Training Workshop for Enforcement Officers Nigeria Police, Nigeria Custom Service (NCS), Economic and Financial Crimes Commission (EFCC), Standard Organisation of Nigeria (SON), National Film & Video Censor's Board (NFVCB), etc.	Q2, 2017	NCC/Donor funding	200 Enforcement Officials trained on the New Legislation	
			Sensitization Workshop for Creative Industries Stakeholders (Artistes, Musicians, Film Makers, Broadcasters, Writers, Media Practitioners etc)	Q2, 2017	NCC/Donor Funding	3 Workshops (to be held in 3 strategic locations)	
			Symposium for Judiciary and Lawyers	Q3, 2017	NCC/Donor Funding	200 participants enlisted	
			Roundtable for Government Agencies	Q3, 2017	NCC/Donor Funding	• Communiqué reflecting new Policy direction on	

						copyright enforcement. • Constitution of interagency consultative committee.	
			Automation of copyright registration processes		NCC/Donor Funding	• Computerized Copyright registration system	Accomplished
			In-House Training for NCC Staff on new e-Registration system		NCC/Donor funding	24 Officials trained on the new scheme	Accomplished
			launch of Nigerian Copyright e-Registration System		NCC/Donor funding	Commencement of use of e-registration facility	Accomplished
			Preparation of new regulations, Internal Administrative Guidelines and Manuals for Users	Q4, 2017	NCC	New Regulations & Guidelines	
			Issuance of New Regulations	Q4, 2017	NCC	Approval of the Honourable Attorney General of the Federation and Minister of Justice (HAGF), and Publication in Official Gazette	
3	Human Capacity Building	To acquaint staff of the commission with	WIPO online Training for Staff and INTERPOL online training on	WIPO: some programme open from	W I P O Scholarships	Awareness created on intellectual property	

		<p>relevant and current global issues on Intellectual Property as it affects copyright and related rights</p>	<p>investigation of intellectual property crime</p>	<p>February and September of each year.</p> <p>The INTERPOL Training is all-year round</p>	<p>INTERPOL Scholarships</p>	<p>administration and enforcement among officers of the Commission.</p>	
		<p>An all-round training of all junior and senior staff within four years for better service delivery.</p> <p>To increase job satisfaction and boost morale amongst members of staff.</p> <p>To increase capacity to adopt new and effective approaches to enhance commission's public image</p> <p>To build team spirit among staff</p>	<p>Post-Promotion Retreat</p>	<p>Once a year. A day after Promotion interview</p>	<p>Commission</p>	<p>Made enforcement officers, staff of the Commission and industry stakeholders more aware of their responsibility in protecting piracy</p> <p>Equipped and improved skills of</p>	

		<p>from all over the zones</p> <p>Increase productivity</p> <p>Getting to know the management team, other members of staff and interaction at Head office level.</p> <p>Preparation for career progression at promotion</p> <p>Familiarisation with the public service rules and regulations</p>				<p>staff of Commission for better service delivery</p>	
		<p>To harness the various specialized skill, knowledge and resource of some Commission's staff in order to deploy same for</p>	<p>In- House Training</p>	<p>Pioneer 3 months training (May, June, July) at Abuja Head Office. Zonal/ Liaison Offices will be running</p>	<p>Internal</p>		

		the purpose of developing the capacity of colleagues.		concurrently by ZM/LO			
		To successfully integrate newly employed staff to Commission's programmes, policy and philosophy, before placement. To introduce the new staff to the particular tasks that they will be required to do within the organisation.	Staff Induction/Orientation Training	The induction and orientation training sessions for newly employed staff would take place two (2) weeks after their official documentation and assumption of duty	Commission		
		To be committed to building human capacities by raising their awareness level.	Local Training	First quarter-fourth quarter (Q1-Q4) annually	Commission		
		To expose staff to new ways of handling copyright related	International Training	Continuous	Commission		

	<p>issues</p> <p>To promote confidence among staff,</p> <p>To motivate staff to put more effort into promoting the mandate of the Commission,</p> <p>To build hope and better future for the Commission,</p> <p>To establish discussion methods for the review of priorities specifically in the fields of copyright and protection of right owners,</p> <p>To exchange and compare different field experiences with other international</p>					
		Formal education	Continuous	Commission		

		<p>participants or institutions with the aim of improving copyright system in Nigeria,</p> <p>To propose recommendations in order to adjust and support actions which will be implemented in the country.</p>					
4	<p>Comprehensive Outreach Strategy</p> <p>i. Production and Broadcast of Anti – Piracy jingles</p>	<p>Mass Education</p> <p>Sensitization</p> <p>Creation of awareness</p>	<p>Production of Anti – Piracy radio jingles in Pidgin</p> <p>Broadcast of anti – piracy radio jingle in pidgin</p> <p>Production of anti – piracy radio jingle in English</p> <p>Broadcast of anti- piracy radio jingle in English</p> <p>Production of anti – piracy TV jingle in Pidgin</p> <p>Broadcast of anti –piracy</p>	<p>Q1</p> <p>Q1- Q4</p> <p>Q1</p> <p>Q1- Q4</p> <p>Q1</p> <p>Q1 –Q4</p>	<p>Appropriation and External Sources</p> <p>Appropriation and External Sources</p> <p>Appropriation and External Sources</p> <p>Appropriation and External Sources</p> <p>Appropriation and External Sources</p> <p>Appropriation</p>	<p>Reduction in the level of copyright illiteracy and level of apathy among Nigerians</p>	

			TV jingle in Pidgin		and External Sources		
ii. Dedicated Programmes on the Electronic Media			Production of a TV programme "Copyright Forum"	Q1	Appropriation and External Sources	Increase in Public awareness of the importance of IP as a tool for national development	
			Broadcast of Copyright Forum	Q1- Q4	Appropriation and External Sources		
			Copyright Forum production in Pidgin on radio	Q1	Appropriation and External Sources		
			Broadcast of Copyright Forum in Pidgin	Q1- Q4	Appropriation and External Sources		
			Production of "know your Copyright"	Q1	Appropriation and External Sources		
iii. Copyright Education in the Print and Outdoor Media(Series)			Serialisation in the print media	Q1- Q4	Appropriation and External Sources		
			Production of Billboards	Q1	Appropriation and External Sources		
			Placement of Billboards	Q1-Q4	Appropriation and External Sources		
			Production of 20,000 copies of NCC Flyers	Q1	Appropriation and External	Increased Public access to IP	
iv. Production of Publicity Materials							

					Sources	knowledge through distribution of published materials to schools, policy makers and other relevant public	
			Distribution of Flyers	Q1-Q4	Appropriation and External Sources		
			Production of "Copyright at a Glance" booklet	Q1	Appropriation and External Sources		
			Distribution of the booklet	Q1-Q4	Appropriation and External Sources		
			Production of Branded NCC Materials	Q1	Appropriation and External Sources		
			Distribution of NCC Branded Materials	Q1-Q4	Appropriation and External Sources		
	v. Deepening Strategic engagement with Stakeholders		Inter-agency Collaboration with Sister Agencies, Security Agencies and other Copyright Stakeholders	Q1-Q4	Appropriation and External Sources		
			Quarterly Copyright Stakeholders Forum	Q1-Q4	Appropriation and External Sources		
			National Grassroots Outreach	Q1-Q4	Appropriation and External Sources		
			Advocacy Visits	Q1-Q4	Appropriation and External Sources		

			Engagement of Copyright Ambassadors (Faces of the Commission)	Q1-4	Appropriation and External Sources		
	vi. Enhancing Copyright Awareness and Education		School Copyright Sensitization Programme	Q1-Q4	Appropriation and External Sources		
			Advanced Copyright Sensitization Programme for Teachers	Q1-Q4	Appropriation and External Sources		
			Workshop/ Training for Judges, Legal Practitioners, Police, Customs etc.	Q1-Q4	Appropriation and External Sources		
			Copyright Clubs in Schools	Q1-Q4	Appropriation and External Sources		
			Liaison with NYSC for Creation of Copyright Clubs under NYSC's Community Development Services	Q1-Q4	Appropriation and External Sources		
		vii. Commemoration of Special IP days		World Book and Copyright Day	Q2	Appropriation and External Sources	
			World IP Day	Q2	Appropriation and External Sources		
			NCC Day	Every 5 years	Appropriation and External		

					Sources		
			Revival of National Creativity Day	Q4	Appropriation and External Sources		
	viii. International Collaboration		International Collaboration with relevant International Organisations and stakeholders	Q1-Q4	Appropriation and External Sources		
	ix. Capacity building for internal publics		Robust Staff Training in relevant fields	Q1-Q4	Appropriation and External Sources		
			Day Out with the Chief Executive/ Town Hall meeting	Q1-Q4			
			Revival of NCC on-line Notice board	Q1-4			